

LEAP STARTUP LEAGUE APPLICATION

This application form is only for reference purposes, please [click here](#) to apply to the LSL program

Thank you for your interest in our Leap StartUp League!

We help aspiring social entrepreneurs who have a startup idea to develop possible business and revenue models, prototype their product/service, and assess the financial viability of the opportunity. By introducing you to a unique blend of facilitated entrepreneurship approaches, experiential learning opportunities, the latest discoveries in business models, and mentorship support, we aim to boost the development of your product/service and your social venture to assess how your goals and passions may support you financially. By completing this application, we hope to identify the most fitting support we can provide to suit your needs.

In accordance with the Accessibility for Ontarians with Disabilities Act (AODA), we are committed to accommodating entrepreneurs with disabilities. If you require accommodation to complete this survey, have any questions, or require clarification, please email edge.programs@sheridancollege.ca or icube.utm@utoronto.ca

Personal Information

First Name (Required)

Last Name (Required)

Email (Required)

Phone Number (Required)

Personal Street Address (Required)

City (Required)

Province (Required)

Country (Required)

Postal Code (Required)

Job Title (Required)

Company Record

This is not a test. It is simply a way to help us accurately identify your needs and offer you the most relevant support. If there are questions that you don't have answers to, do your best to complete them with the information you have available or feel free to respond with an "n/a".

Founder (Yes/No) (Required)

Venture Name (Required)

Venture Legal Name (Required)

Venture Mailing Address (Required)

Venture Website (Optional)

Venture's Social Media Handles (Optional)

Does your venture consist of team members? (Required)

If yes, list down each member's name, email, and role

Briefly describe your social enterprise or venture and why it's unique. (Required)

What is it about this venture idea (versus others you may have considered) that makes you want to pursue it further? (Required)

What is your social enterprise or startup idea's main sector? (Required)

Have you legally registered your social enterprise or startup? (Required)

If yes, what is your business number and registration status

Do you consider your venture a social enterprise? (Required)

Which of the [UN's Sustainable Development Goals](#) does your venture strive to achieve? (Check the top three that apply) (Required)

- No poverty
- Zero hunger
- Good health and well-being
- Gender equality
- Quality education

- Clean water and sanitation
- Affordable and clean energy
- Decent work and economic growth
- Industry, innovation and infrastructure
- Reduced inequalities
- Sustainable cities and communities
- Responsible consumption and production
- Climate action
- Life below water
- Life on land
- Peace, justice, and strong institutions
- Partnerships for the goals
- I don't know

Why do you think pursuing impact/social entrepreneurship or change-making is a good fit for your personal and professional skills and interests? (Required)

What research have you done on the social issue you've identified above and how will your venture make a positive impact with respect to it? (Required)

Describe how your venture can aspire to be accessible and inclusive (ie. reach a diverse audience; diverse hiring practices; positive impact on underrepresented groups; etc.) (Required)

Who do you believe is the target user/customer/client for the product/service you would like to deliver? (Required)

Describe the problem(s) your social enterprise or startup idea is solving for your target user/customer/client. (Required)

Have you spoken to your target user/customers/clients about your social enterprise or startup idea? (Yes/No) (Required)

How far along are you in developing your product/service/platform? (check the one that applies most) (Required)

Where does your venture operate (offer products/services to)? (Required)

Describe the main way you think you will earn sustainable revenue in this social enterprise or startup. (Required)

What are the current resources available for your venture? (Required)

If you have begun selling your product/service to customers, please indicate in the last year (write N/A if you have not yet reached this stage of development)

The number of sales achieved (Required)

How many customers have purchased (Required)

Sales revenue to date (Required)

Needs and Opportunities

What are your top three current priorities to further develop your startup/social enterprise? Please rank by urgency (Required)

Why are you interested in joining the EDGE and ICUBE community and how do you hope we can support you? (Required)

Is there anything else you'd like us to know? (Required)

Are you working with any of our Ontario Network of Entrepreneurs partners, or other entrepreneur-serving organizations? If yes, select which one(s) (Required)

- ACBN
- Brampton Entrepreneur Centre
- CSI
- Empowered4x
- Haltech
- Halton Region Small Business Centre
- Humber Centre for Entrepreneurship
- ICUBE (University of Toronto)
- Mississauga Business Enterprise Centre
- RIC Centre
- WeHubiHUB Niagara
- Ryerson Science Discovery Zone
- MaRs
- Innovation Factory
- Queen's University
- Social Venture Zone
- YC Startup School

- None of the above
- Other, please specify

Which do you consider your main campus? (Required)

- Hazel McCallion Campus – Mississauga
- Davis Campus – Brampton
- University of Toronto – Mississauga
- University of Toronto - St. George
- University of Toronto – Scarborough
- Virtually
- N/A

How do you hope that the Leap Startup League program can support you? (Required)

Follow Up

I have read the description of the program, and I (or a member of my team) am prepared to commit to a mandatory bootcamp weekend, and 3-5 hours of workshops and mentorship a month for the next 4-8 months? (Yes/No) (Required)

Can EDGE & ICUBE send you e-newsletters? This is the best way to stay updated on our events, services and community announcements. You can unsubscribe at any time. (Yes/No) (Required)

The next 5 questions will have no impact on your enrolment. EDGE & ICUBE will use this information in aggregate to help inform meaningful community outreach and the development of programming strategies. For more information on the collection of personal information see [Sheridan's Privacy Policy](#) & [University of Toronto's Privacy Policy](#).

Gender (Required)

- Man
- Woman
- Non-binary
- Other, please specify
- Prefer not to say

Check all that apply (Required)

- Self-identify as an Indigenous person

- Self-identity as a person with disability
- Self-identity as a racialized person
- Self-identify as a 2SLGBTQ+ person
- Self-identify as a newcomer to Canada
- Prefer not to say

Please indicate your age (Required)

- 29 and under
- 30-39
- 40-49
- 50-64
- 65 and over
- Prefer not to say

Which of the following best describes you? (Required)

- High School Student
- Enactus Sheridan Member
- Sheridan Student
- Sheridan Alumni
- Sheridan Staff/Faculty
- University of Toronto Student
- University of Toronto Alumni
- University of Toronto Staff/Faculty
- General Public
- None

How did you hear about this program? (Required)

- Social Media, please specify
- Sheridan, please specify
- University of Toronto, please specify
- Word of mouth
- EDGE Website
- ICUBE Website
- Instagram Ad and/or Facebook Ad
- Event, please specify
- Other, please specify